



Dear Friends,

We invite you to a delightful evening of food, fun, music, and fundraising at the **Harvest Moon Lowcountry Boil**, an event benefiting FACES: The National Craniofacial Association, on Friday, October 18, 2024, from 5:30 pm until 8:30 pm at Bud's Creative Arts Center in Hixson, Tennessee.

Indulge in a classic Frogmore Stew, bid on exciting items at our silent auction, enjoy adult beverages, and participate in fun games designed for grown-ups. And there is live music and dancing, too! Come with friends, family, and community members to support a worthy cause while savoring the flavors and ambiance of a traditional Lowcountry Boil under the Harvest Moon.

Your support as a **Harvest Moon Lowcountry Boil** community partner is crucial in making this inaugural fundraiser successful. By joining FACES, you are directly contributing to our mission, which began over 50 years ago when a little girl named Debbie Fox from Soddy-Daisy, Tennessee, was born with a severe craniofacial deformity. Debbie and her family received financial assistance from generous individuals and businesses in our community so she could travel to Baltimore for the surgeries she desperately needed. Your involvement today can change lives just like Debbie's.

Since 1969, FACES has assisted children and adults with craniofacial disorders resulting from birth, accident, or disease requiring specialized medical care. We could not do it without generous supporters like you. **By sponsoring the Harvest Moon Lowcountry Boil, you are helping us continue our work of providing financial assistance for the cost of travel to out-of-town medical treatments for children and adults with craniofacial disorders.** Your generosity will help more families get the surgeries they desperately need. See the enclosed information on sponsorship levels. All donations to FACES, a 501(c)3 non-profit, are tax-deductible to the fullest extent of the law.

Thank you for considering supporting **the Harvest Moon Lowcountry Boil**. I am excited about this event and its impact on adults and children with craniofacial differences. If you have questions or need further information, please do not hesitate to contact me at 423-266-1632 or emily@faces-cranio.org. I eagerly await your response.

Sincerely,

A handwritten signature in cursive script that reads 'Emily W. McKay'.

Emily McKay
Communications Director



Boil, Bid, and Boogie: A Festive Fundraiser for

FACES

NATIONAL CRANIOFACIAL ASSOCIATION

Friday, October 18, 2024



\$5000 Harvest Moon PRESENTING Sponsor (EXCLUSIVE)

- Harvest Moon Lowcountry Boil Presented by **YOUR BUSINESS**
- Your Business Name **included in Event Logo** and recognized in **All Publicity** on Television, Radio, Print, and Social Media
- Presenting Logo on Event **Program Cover**
- Presenting Logo on Event **Aluminum Solo Cups** (Deadline 8/31/24)
- Presenting Logo on **Party Favor Photos** given to each Event guest and posted on Harvest Moon Facebook page

In addition, Your Business' sponsorship will receive:

- Full page, **Full-color Event Program Ad** (front inside cover, inside back cover, or back cover | art/copy deadline: 9/30/24)
- Business Logo in October **Chatter Magazine Half Page Ad** (deadline: 9/16/24)
- Business Logo on **Harvest Moon webpage**, Harvest Moon Facebook page, and FACES Facebook page
- Business Logo on Event **Invitation** (digital and printed)
- Business Logo on Event **Printed Promotional Materials**
- Business Logo on **4 ft x 10 ft Event Banner** (Event site in high traffic area | deadline: 8/31/24)
- Business Logo on **6 ft x 12 ft Event Banner** (hung in *Bud's Creative Arts Center* workshop space until October 2025 | deadline: 9/30/24)
- **Two Reserved Tables** of six with **Business Logo Signage**
- **Opportunity** for Your Business to provide **promo giveaways** to guests
- **Opportunity** for Your Business to **speak at Event**
- **Verbal Recognition** of Your Business' sponsorship at Event

\$2500 FROGMORE STEW Sponsor

- Full page, **Full-color Event Program Ad** (art/copy deadline: 9/30/24)
- Business Logo in October **Chatter Magazine Half Page Ad** (deadline: 9/16/24)
- Business Logo on **Harvest Moon webpage**, Harvest Moon Facebook page, and FACES Facebook page.
- Business Recognition in press release
- Business Logo on Event **Invitation** (digital and printed)
- Business Logo on Event **Printed Promotional Materials**
- Business Logo on **4 ft x 10 ft Banner** at Event site in high traffic area. (deadline: 8/31/24)
- Business Logo on **6 ft x 12 ft Banner** hung in *Bud's Creative Arts Center* workshop space until October 2025 (deadline: 9/30/24)
- **One Reserved Table** of six with **Business Logo Signage**
- **Verbal recognition** of Your Business' sponsorship at Event

\$1000 LOWCOUNTRY BOIL TABLE Sponsor

- Half page, **Event Program Ad** (art/copy deadline: 9/30/24)
- Business Logo on **Harvest Moon webpage**
- Business **Recognition Posts** on all Social Media
- Business Name on Harvest Moon **Printed Promotional Materials**
- Business Name on **4 ft x 10 ft Banner** located at Event in high traffic area. (deadline: 8/31/24)
- Business Name on **6 ft x 12 ft Banner** hung in *Bud's Creative Arts Center* workshop space until October 2025 (deadline: 9/30/24)
- One **Reserved Table** of Six with Business Logo Signage

\$500 CRANK THE WHEEL GAME Sponsor

(One Sponsorship Available)

- Your **Business Logo Signage** at Game
- **Half page ad** in **Event Program**
- **Two Event Tickets**

\$500 WINE CHUCK GAME Sponsor

(One Sponsorship Available)

- Your **Business Logo Signage** at Game
- **Half page ad** in **Event Program**
- **Two Event Tickets**

\$250 FACES FRIEND Y'ALL!

- **Quarter page ad** in **Event Program**
- **One Event Ticket**

For more info...

www.faces-cranio.org/harvestmoon

Emily McKay, emily@faces-cranio.org

or

Kim Fox, kim@faces-cranio.org

Since 1969, FACES: The National Craniofacial Association, a 501(c)3 non-profit, has been helping children & adults with severe craniofacial anomalies get to the specialized surgeries they desperately need.

PROGRAM ADS

*Show Your Support for FACES
and Advertise Your Business!*

Eighth Page Ad	\$75
Quarter Page Ad.....	\$125
Half Page Add.....	\$250
Full Page Add	\$500
Full Color Full Page.....	\$1000

Quarter Page
2.25 x 3.75 inch

Eighth Page
2.25 x 1.75 inch

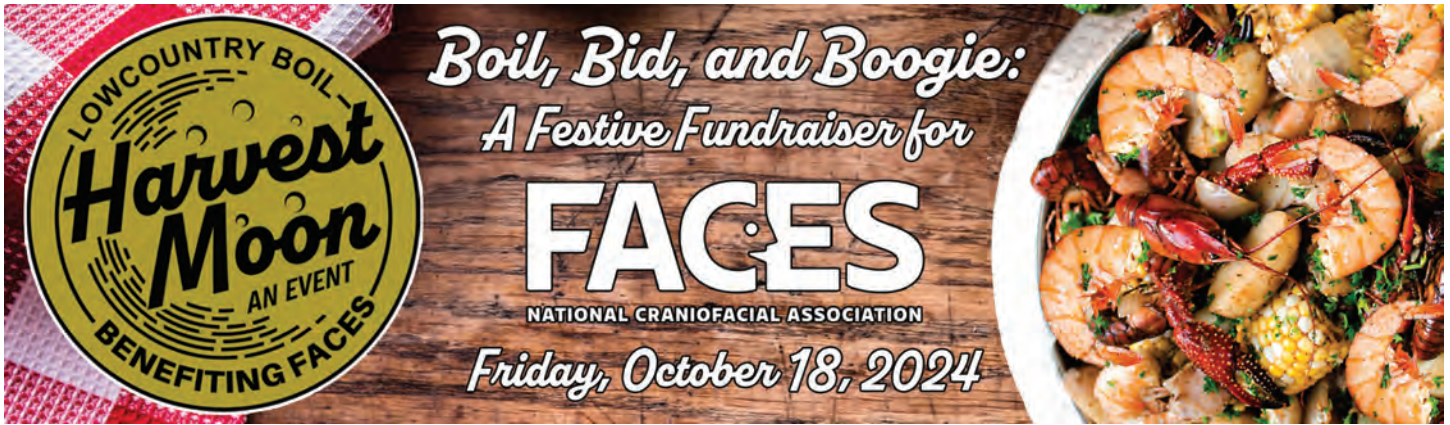
Ad Boxes Not to Scale



**Harvest Moon
Lowcountry Boil**
**5½ x 8½ inch
Program**

Half Page
4.75 x 3.75 inch

Since 1969, FACES: The National Craniofacial Association, a 501(c)3 organization, has been dedicated to assisting children and adults who have craniofacial disorders resulting from disease, accident, or birth. All donations to FACES are tax deductible to the fullest extent of the law.



Harvest Moon Lowcountry Boil Agreement

YES! We want to sponsor FACES!

- \$5000 Presenting Sponsor
 \$2500 Frogmore Stew Sponsor
 \$1000 Lowcountry Boil Table
 \$500 Crank the Wheel Game Sponsor
 \$500 Wine Chuck Game
 \$250 FACES Friend Y'all!

OR

I want to advertise my business in the event program with a:

- \$1000 Full Color / Full Page Ad
 \$500 Full Page Ad
 \$250 Half Page Ad
 \$125 Quarter Page Ad
 \$75 Eighth Page Ad

Name _____ Referred by: _____
 Company _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 Email _____ Website _____
 Business Facebook: _____ Instagram: _____

We are unable to be a sponsor, but please accept our tax-deductible donation of \$ _____

OR

I would like to make an in-kind donation for the event Silent Auction - See next page.

Credit Card Payment: Please charge \$ _____
 to: Visa Mastercard American Express Discover

Credit Card #: _____ Security Code: _____ Expiration Date: _____
 Name on Card _____ Signature _____

OR

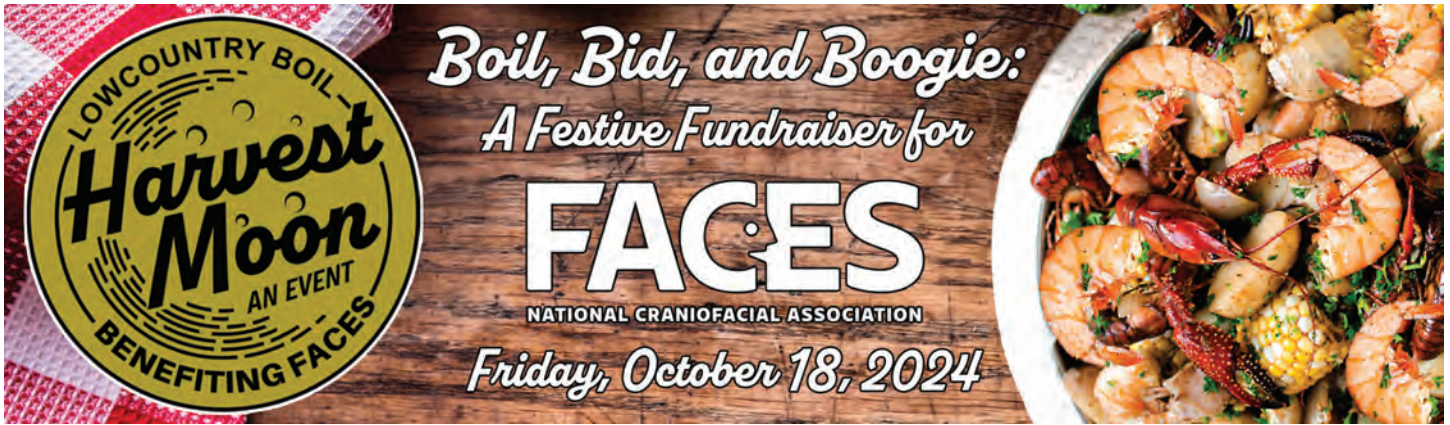
Enclosed is my check in the amount of \$ _____ made payable to FACES.

Mail to:

FACES, 5325 Old Hixson Pike, Hixson, TN 37343
 or Fax to 423-267-3124, ATTN: Emily McKay

FACES: The National Craniofacial Association
www.faces-cranio.org • 423-266-1632

Since 1969, FACES: The National Craniofacial Association, a 501(c)3 organization, has been dedicated to assisting children and adults who have craniofacial disorders resulting from disease, accident, or birth.



Harvest Moon Lowcountry Boil In-Kind Agreement

YES!

We want to sponsor FACES

and make an in-kind donation for the Harvest Moonn Lowcountry Boil Silent Auction.

Name _____ Referred by: _____
Company _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____ Website _____
Business Facebook: _____ Instagram: _____

Description of item(s) donated: _____

Estimated dollar value \$ _____

FACES will need your auction donation by October 11, 2024.

Thank you!

Delivery Method:

- I will deliver the item to FACES office at 5325 Old Hixson Pike, Hixson, TN.
- I will need FACES to pick-up item. Please contact me to make arrangements.
- I will mail the item to FACES at 5325 Old Hixson Pike, Hixson, TN 37343.

Signature: _____

Date: _____

FACES: The National Craniofacial Association
www.faces-cranio.org • 423-266-1632

Since 1969, FACES: The National Craniofacial Association, a 501(c)3 organization, has been dedicated to assisting children and adults who have craniofacial disorders resulting from disease, accident, or birth.